

# ***Stanley-Boyd Area Schools***

**JAMES B. JONES, DISTRICT ADMINISTRATOR  
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**HIGH SCHOOL**  
507 E. 1<sup>st</sup> Avenue  
Stanley, WI 54768

**MIDDLE SCHOOL**  
507 E. 1<sup>st</sup> Avenue  
Stanley, WI 54768

**ELEMENTARY**  
507 E. 1<sup>st</sup> Avenue  
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**EARLY LEARNING CENTER**  
303 E. Park Street  
Boyd, WI 54726  
715-667-3221

TO: Club Advisors, Principals  
FR: Jim Jones  
RE: Concessions at Oriole Park  
DA: November 16, 2016

“Who is going to do concessions?” and “Where will concession profits go?” have been continuing questions since we began the construction of Oriole Park. Since the beginning, I have maintained two constants in thinking. The FFA will continue to operate football concessions. Second, additional concessions as a result of building the park should be returned to the park through a long term maintenance program.

To that end, we have developed the “Oriole Park Maintenance Fund” and currently have over two hundred thousand dollars deposited into the fund. What we have not done is develop a solid plan for varsity sports concessions at the park and specifically for those special opportunities.

In order to make allowances for this to happen in the future the District will enter into an agreement with three organizations to manage our concessions. One group will be selected to manage each season; fall, winter, and spring. Each selected organization will be responsible for the operation of all concession stands at varsity events throughout their respective seasons. During their regular seasons, the respective groups will each keep all profits. Profits from conference and WIAA playoff events will be split evenly between the group operating the concession stand and the District. The District’s half of the profit will be donated directly to the Oriole Park Maintenance Fund.

This rule will become effective on January 1, 2017. The FFA, SBAA, and Music Parents Association will operate concessions during the 2016-17 and 2017-18 school years. The District will reserve the option to open the agreements to other clubs if so desired but will do so prior to December 31 of the year prior to operation. Without prior notice, on January 1 of any given year, the organizations above may assume continuing agreements.