

## CMS4Schools Design Options

We offer three levels of web design options, from entry-level templates to full custom sites. Every site includes our unique Content Management System, with editing tools everyone can use. We make it easy for everyone in your school district to update and publish their own content. Our goal is to help you design a robust, beautiful school website, so you can efficiently communicate with parents, students, staff and community members.

### 1. Starter Layouts

*Quick-start websites with school spirit*

Starter Layouts get your district up and running with a new site design in a matter of days. We create a customized banner and color scheme based on your school's logo and color preferences. In the future, you can make color and banner changes later within your CMS4Schools Administration, or have us make them for you. This option includes our all of our tools in an easy-to-navigate template.

**Price: \$950**

Includes:

- (1) Page layout with custom header
- Full CMS4Schools Content Management System (with over 20 built-in tools)
- Access to full-service support and help documentation
- Three hours of training (new customers only)

#### **Example Sites:**

Association of Educational Service Agencies (AESA)	<a href="http://www.aesa.us">www.aesa.us</a>
Brookings-Harbor School District	<a href="http://www.brookings.k12.or.us">www.brookings.k12.or.us</a>
Burlington Area Schools	<a href="http://www.basd.k12.wi.us">www.basd.k12.wi.us</a>
School District of Crandon	<a href="http://www.crandon.k12.wi.us">www.crandon.k12.wi.us</a>
Hortonville Area School District	<a href="http://www.hasd.org">www.hasd.org</a>
Melrose-Mindoro Area Schools	<a href="http://www.mel-min.k12.wi.us">www.mel-min.k12.wi.us</a>
Wonewoc-Union Center School District	<a href="http://www.wc.k12.wi.us">www.wc.k12.wi.us</a>
Washington Island School District	<a href="http://www.island.k12.wi.us">www.island.k12.wi.us</a>

## 2. Theme Layouts - NEW

*Designer style at a great value*

Our new Theme Layouts combine high-impact professional design at an outstanding value. Start by choosing a design from our theme gallery that best reflects your school's spirit and mission. We will then customize the color palette and branding for your district.

Theme Layouts have the polish and quality of our Custom Design option, combined with the easy-to-use-page layouts of our Starter Layouts. Theme Layouts can be designed and developed in a matter of weeks, freeing up your time to focus on the content and organization of your new site.

Visit [www.4schools.net/products/theme-design.cfm](http://www.4schools.net/products/theme-design.cfm) to view our Themes gallery.

### **Choose from eight dynamic designs:**

#### **1 - Clarity**

Clarity features a large horizontal photo area with a text overlay on the left hand side. Main navigation above and introductory copy below frame the main image. The design features a clean, white background canvas with two accent colors of your choice. Social media links and site search are conveniently placed in the upper right for easy access. News, Calendar and events organize the home page content into three areas. Two- or three-column layouts are available for the underlying pages.

#### **2 - Vivid**

Vivid is a bold and playful design featuring a 3-color scheme. District News, Calendar and Events are organized under a full-width photographic header on the home page. Social media links and Google search are conveniently in the upper right. There is a generous space for the superintendent message above the footer. Two- or three-column layouts are available for the underlying pages.

#### **3 - Inform**

The Inform Theme is a modern interpretation of the infographic design genre. This design features a vibrant 3-color palette against a colored canvas for a rich effect. Bringing the Announcement tool front and center will display four news stories, each with a graphic, headline and link copy. District News and the Calendar are placed under Announcements, and social media links are at both the top and bottom of the page. Two- or three-column layouts are available for the underlying pages.

#### **4 - Editorial**

Give your website a newsroom or blog feel with the crisp Editorial theme. This design features one main color and one accent color of your choice. There is a full-width, clickable photo slider as the main home page image. Text can be overlaid on the main image. Introductory copy or your district mission statement is placed prominently under the main image. Under the introductory copy, district news is featured with a large thumbnail for each story, with the calendar to the right. Two- or three-column layouts are available for the underlying pages.

#### **5 - Hub**

The Hub is our most contemporary theme with a grid-style layout and bold 4-color palette against a white canvas. The grid-style layout suggests a gathering place, where the website becomes the social hub for your school district's many stakeholders. Add content and photos in up to 12 different content areas on the homepage, including Announcements, District News, Calendar and Events. Social media links and site search are conveniently located in the upper right. Two- or three-column layouts are available for the underlying pages, with up to a 3-color palette.

#### **6 - Focus**

The Focus Theme is a fresh, modern design with a high-impact photo area spanning the full width of the page. The district logo takes center stage at the top on a white background, and main navigation expands across the marquee photo image. Editable circular images below the main photo encourage users to click and explore key information areas, which are easily updated with the Resources / News tool. This 2-color Theme has three additional content areas on the bottom half of the page, to display the the latest news, Quick Links, and Upcoming Events from around the district. Two- and three-column layouts are included for the underlying pages.

#### **7 - Hometown**

Hometown is a clean, classic Theme Layout with a 2-color palette. Your district logo and colors frame the top half of the page, with main navigation expanding across the full width of the layout. Use the Photo Slideshow Tool to easily add fresh photos on the home page, with a key message area directly to the left. Below the photo area, communicate timely happenings with the Resources and News tool, Quick Links, and the Upcoming Events section on the left, which displays Calendar items. Social media links and a site search utility are placed just above the footer. Two- or three-column layouts are included for the underlying pages.

## 8 - Prism

Prism is a bold, structured design offering many windows into life at your school district. This 3-color scheme makes use of the Quick Links tool in the upper left, and the bright Upcoming Events panel scrolls the latest events from the central Calendar. A Photo Slideshow under the main navigation will rotate photos of students and staff engaged in learning. Share good news stories from your schools in the wide News section on the bottom half of the layout. Social media links and Google search are conveniently placed in the top right. Two- or three-column layouts are included for the underlying pages.

### Pricing Starting at \$2,050

#### Options:

- Page Layout with custom header
- Optional Home Page Layout
- Optional Additional School / Department Branded Layout

#### Includes:

- Full CMS4Schools Content Management System (with over 20 built-in tools)
- Access to full-service support and help documentation
- Three hours of training (new customers only)

### Example Sites:

Augusta Area School District	Inform Theme	<a href="http://www.augusta.k12.wi.us">www.augusta.k12.wi.us</a>
Belleville School District	Editorial Theme	<a href="http://www.belleville.k12.wi.us">www.belleville.k12.wi.us</a>
School District of Cambridge	Clarity Theme	<a href="http://www.cambridge.k12.wi.us">www.cambridge.k12.wi.us</a>
Campbellsport School District	Hometown Theme	<a href="http://www.csd.k12.wi.us">www.csd.k12.wi.us</a>
Chetek-Weyerhaeuser School District	Inform Theme	<a href="http://www.cwasd.k12.wi.us">www.cwasd.k12.wi.us</a>
Cudahy School District	Inform Theme	<a href="http://www.cudahy.k12.wi.us">www.cudahy.k12.wi.us</a>
Elk Mound Area School District	Hub Theme	<a href="http://www.elkmound.k12.wi.us">www.elkmound.k12.wi.us</a>
Fall Creek School District	Inform Theme	<a href="http://www.fallcreek.k12.wi.us">www.fallcreek.k12.wi.us</a>
Germantown School District	Prism Theme	<a href="http://www.germantown.k12.wi.us">www.germantown.k12.wi.us</a>
Gillett School District	Hometown Theme	<a href="http://www.gillett.k12.wi.us">www.gillett.k12.wi.us</a>
Glenpool Public Schools	Vivid Theme	<a href="http://www.glenpoolps.org">www.glenpoolps.org</a>
Glenwood City School District	Inform Theme	<a href="http://www.gcsd.k12.wi.us">www.gcsd.k12.wi.us</a>
La Farge School District	Inform Theme	<a href="http://www.lafarge.k12.wi.us">www.lafarge.k12.wi.us</a>
Kewaunee School District	Hub Theme	<a href="http://www.kewaunee.k12.wi.us">www.kewaunee.k12.wi.us</a>
Monticello School District	Clarity Theme	<a href="http://www.monticello.k12.wi.us">www.monticello.k12.wi.us</a>
Pardeeville Area School District	Prism Theme	<a href="http://www.pardeeville.k12.wi.us">www.pardeeville.k12.wi.us</a>
Seymour Community School District	Vivid Theme	<a href="http://www.seymour.k12.wi.us">www.seymour.k12.wi.us</a>
Shawano School District	Prism Theme	<a href="http://www.shawanoschools.com">www.shawanoschools.com</a>
Slinger School District	Prism Theme	<a href="http://www.slinger.k12.wi.us">www.slinger.k12.wi.us</a>
St. Croix Central School District	Inform Theme	<a href="http://www.scc.k12.wi.us">www.scc.k12.wi.us</a>
Thorp School District	Vivid Theme	<a href="http://www.thorp.k12.wi.us">www.thorp.k12.wi.us</a>
Unity School District	Hub Theme	<a href="http://www.unity.k12.wi.us">www.unity.k12.wi.us</a>
Winneconne Community School District	Prism Theme	<a href="http://www.winneconne.k12.wi.us">www.winneconne.k12.wi.us</a>
Wisconsin Rapids Public Schools	Prism Theme	<a href="http://www.wrps.org">www.wrps.org</a>

## Custom Layouts

*The ultimate made-to-order school website design*

If you are looking for a unique website design to clearly communicate the message and mission of your district, a Custom Layout is the right choice. We have the talented team to make your vision come to life. From our project management to design to development team, we have individuals that have created and implemented website designs and functionality for some of the largest corporate brands in the world. We will give the same attention to detail to your school district. A Custom Layout allows you complete control over your site design. We will work with you to go over every detail to create that message through design and function.

**Pricing Starting at \$6,000. Contact us for customized price quote.**

Options:

- School Landing Page Layouts
- Unique School Color Schemes

Includes:

- Custom Homepage and Interior Page Designs
- Full CMS4Schools Content Management System (with over 20 built-in tools)
- Complete hosting and annual maintenance package
- Access to full-service support and help documentation
- Three hours of training (new customers only)

### Example Sites:

Arrowhead Union High School	<a href="http://www.arrowheadschoools.org">www.arrowheadschoools.org</a>
Baraboo School District	<a href="http://www.baraboo.k12.wi.us">www.baraboo.k12.wi.us</a>
Beaver Dam Unified School District	<a href="http://www.beaverdam.k12.wi.us">www.beaverdam.k12.wi.us</a>
DeForest Area School District	<a href="http://www.deforest.k12.wi.us">www.deforest.k12.wi.us</a>
East Troy Community School District	<a href="http://www.easttroy.k12.wi.us">www.easttroy.k12.wi.us</a>
Mauston School District	<a href="http://www.maustonschools.org">www.maustonschools.org</a>
Medford Area Public School District	<a href="http://www.medford.k12.wi.us">www.medford.k12.wi.us</a>
Mequon-Thiensville School District	<a href="http://www.mtsd.k12.wi.us">www.mtsd.k12.wi.us</a>
Mukwonago Area School District	<a href="http://www.masd.k12.wi.us">www.masd.k12.wi.us</a>
Muskego-Norway School District	<a href="http://www.muskegonorway.org">www.muskegonorway.org</a>
Neenah Joint School District	<a href="http://www.neenah.k12.wi.us">www.neenah.k12.wi.us</a>
School District of New Berlin	<a href="http://www.nbexcellence.org">www.nbexcellence.org</a>
Platteville Public Schools	<a href="http://www.platteville.k12.wi.us">www.platteville.k12.wi.us</a>
Prairie du Chien School District	<a href="http://www.pdc.k12.wi.us">www.pdc.k12.wi.us</a>
Portage Community School District	<a href="http://www.portage.k12.wi.us">www.portage.k12.wi.us</a>
School District of Reedsburg	<a href="http://www.rsd.k12.wi.us">www.rsd.k12.wi.us</a>
Rhineland School District	<a href="http://www.rhineland.k12.wi.us">www.rhineland.k12.wi.us</a>
Sarah Smith Elementary School	<a href="http://www.sarahsmithelementary.com">www.sarahsmithelementary.com</a>
Saydel School District	<a href="http://www.saydel.k12.ia.us">www.saydel.k12.ia.us</a>
Sheboygan Area School District	<a href="http://www.sheboygan.k12.wi.us">www.sheboygan.k12.wi.us</a>
Spooner Area School District	<a href="http://www.spooner.k12.wi.us">www.spooner.k12.wi.us</a>
Van Meter Community School District	<a href="http://www.vmbulldogs.com">www.vmbulldogs.com</a>
Waupun School District	<a href="http://www.waupun.k12.wi.us">www.waupun.k12.wi.us</a>
Wisconsin Safe & Healthy Schools	<a href="http://www.wishschools.org">www.wishschools.org</a>

## Annual Fees and Hosting

Our annual fee is based on enrollment in your district. Budget-friendly annual fees cover the use of our powerful Content Management System (CMS), system enhancements, website hosting, customer service and support. That means we'll develop and deliver website enhancements to your district at no extra charge.

<b><u>Student Enrollment</u></b>	<b><u>2016-17 Annual Fee</u></b>
1 - 250	\$1,000
251 - 500	\$1,435
501 - 1,000	\$1,830
1,001 - 2,000	\$2,310
2,001 - 4,000	\$2,965
4,001 - 6,000	\$3,610
6,001 - 8,000	\$4,255
8,001 - 10,000	\$4,920
10,001 - 15,000	\$5,745
15,000 - 20,000	\$6,565
20,001+	Contact for pricing

## Let's Talk!

How can we help you? Email us [info@4schools.net](mailto:info@4schools.net) so that we can discover more about your needs, and get started on a customized quote for your beautiful new website.

## Contact

Phone: 920.236.0535

Email: [info@4schools.net](mailto:info@4schools.net)